

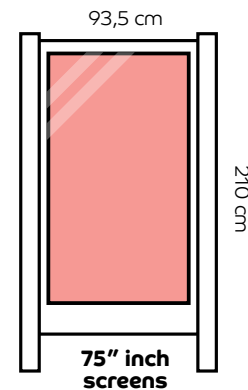
We want your video to shine on our digital screens. Therefore, please provide your video correctly according to the technical specifications below.

Our team can help you along the way if you have any questions: production.digital@lijncom.be.

Technical specifications DOOH

Delivery requirements 6" video

- Format: 9 x 16
- Number of seconds: 6"
- File type: MPG4
- Image compression: H264
- Image format: 1080 x 1920
- Aspect ratio: portrait
- Pixel aspect ratio: square
- Image speed: 25 frames per second
- Audio: none



Important

- **Deadline for delivery video:** 5 working days before the start of the campaign.
- **Delivery of video** must be done by email to production.digital@lijncom.be.
- Please use a WeTransfer link for attachments bigger than 5MB.

Production prices

You don't have digital content available, but you like to advertise on our screens? Our studio will help you further. Provide us with high-resolution material from an advertising campaign and we convert it into an attractive video.

Please, feel free to contact us for more information about our services: production.digital@lijncom.be.

Prices for production of a 6" video

1. **Basic:** based on a existing campaign poster we develop a digital display of your brand. Objects are displayed in a static way.
Cost: 550 euro excl. VAT
2. **Standard:** an existing campaign is being transformed into an attractive animation with moving content.
Cost: 950 euro excl. VAT
3. **Premium:** concept & development of a customized custom DOOH campaign.
Cost: 2000 euro excl. VAT